



I am a Designer with over 6 years of experience varying from rebranding to increasing sustainably, lowering carbon footprint, and developing new markets in the fashion industry. I have held a variety of roles and can successfully advise on many topics. I multitask effectively and execute specific goals while analyzing the needs of a team.

Personal Info

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Miami, FL

CAROLINA K, Miami, FL 10/17 to 05/19: Senior Designer

Developed with the Design Director seasonal color palettes, merchandising plans, and marketing concepts

Responsible for communicating with overseas vendors for costing negotiations, shipping logistics, in English and Spanish

Employed draping and patternmaking techniques to the existing improve fit and develop new silhouettes

Created thorough tech packs including specs, fabric, trim, callouts, and layouts for engineered garments

Converted the existing shipping packaging to sustainable and eco-scious materials

Managed our design team of in-office and international designers

Planned and budgeted for travel and photoshoots

JACK SPADE, New York, NY 12/12 to 01/14: Designer

Researched selected and approved submits for fabrics, leathers, trims, silhouettes, and color palettes

Assembled and maintained technical packs with highly detailed accessories sketches

Prepared design presentation mood boards

Tightened the development plan resulting in 20% saving on the sample budget

Designed accessories group that became Summer 2015 best seller

ORIGINAL PENGUIN, New York, NY 04/09 to 10/12: Designer-Technical Design

Responsible for designing and fitting all woven tops and 50% of the casual bottoms and outerwear collection

Sell thru of the casual woven shirts grew 22% upon my taking over the category

Designed replenishment items into core fashion basics earning roughly 35% of total sales

Worked closely with the design director on design development and marketing concepts.

Involved from the intital color palette selection to the final ad campaign

Communicated via e-mail with sourcing team and overseas vendors

Created thorough tech packs including specs, fabric, trim, callouts, and yarn dye layouts

Oversee and delegation of daily activities of assistant designers and interns

Education

State University of New York: Fashion Institute of Technology, New York, NY

BA in Fashion Design, Menswear Cum Laudet

Awards and Accomplishments

2016 International Property Awards Winner, Best New Development Marketing

2007 National Young Menswear Association, YMA, Scholarship recipient

Personal Ventures

MIAMI ARTBASEL, Miami, FL Costume design for artist Suzi Analogue

<https://www.vogue.com/article/suzi-analogue-zone-art-basel-fair-market-art-fair-women-trans-non-binary-artists-reed-van-brunschot>

MIAMI MUSIC WEEK, Miami, FL Designed a stage performance for artist Suzi Analogue

<https://www.youtube.com/watch?v=saxl7rfAuRQ&feature=youtu.be>

IF THESE WALLS COULD TALK, Miami, FL Featured in short film by director Paris Kain, of Abraxas Rex NYC.

<http://www.culturedmag.com/if-these-walls-could-talk/>


THE FLUX ART WALK, Atlanta, GA Staged a live art performance set to music during annual digital arts festival

<http://www.fluxprojects.org/flux-night/17-flux-2012/68-digital-graffiti>

Key Skills

SOFTWARE

Microsoft Excel 

Illustrator 

InDesign 

Photoshop 

SketchUP 

After Effects 

Web PDM 

COMMUNICATION

Word Press

Database Architecture

Project Management

Workflow Management

Public Speaking

Intermidate Spanish

Beginner French

PRACTICAL

Sewing

Patternmaking

Silk screening

Painting

Illustrating

Photo retouching

Animation